

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 8.6,8.7										
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	5	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 8.6,8.7										
	6	KVVU	10/26/12-10/26/12	The Dr.Oz Show	4-5p	-----F----	:30		\$500.00	NM		
	Ⓜ	MG for 9.3,8.5,8.3										
	7	KVVU	10/26/12-10/26/12	More M-F 9-10a	M-F 9a-10a	-----F----	:30		\$300.00	NM		
	Ⓜ	MG for 9.3,8.5,8.3										
E 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 8.6,8.7										
E 15	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	16	\$24,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
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<u>Contract / Revision</u>		<u>Alt Order #</u>
472837 /		06115582
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
2	KVVU	10/29/12-10/29/12		BB World Series	330pm-8pm	M-----	:30		\$7,500.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
3	KVVU	10/30/12-10/30/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
4	KVVU	10/30/12-10/30/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
5	KVVU	10/30/12-10/30/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
6	KVVU	10/30/12-10/30/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
7	KVVU	10/29/12-10/30/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$275.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
8	KVVU	10/29/12-10/30/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$275.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
9	KVVU	10/29/12-10/30/12		Fox 5 News @ 430am	M-Th, Sun 430-5am	MTu-----	:30		\$90.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
10	KVVU	10/27/12-10/27/12		NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30		\$4,100.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
11	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
12	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
13	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
14	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
15	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
16	KVVU	10/27/12-10/27/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
17	KVVU	10/27/12-10/27/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
Ⓜ	See MG 15.18											
18	KVVU	10/27/12-10/27/12		The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$975.00	NM		
Ⓜ	MG for 15.17 10/27											
N 33	KVVU	10/27/12 10/27/12		TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$150.00			
Totals											58	\$49,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$32,760.00	\$27,846.00
10/29/12 - 10/30/12	22	\$17,090.00	\$14,526.50
Totals	58	\$49,850.00	\$42,372.50

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/24/12 / 10/24/12

Signature: _____ Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT24/12 18.49

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME JESSICA MURRAY

BUYER NAME	<u>JESSICA MURRAY</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>NRSC 2012</u>	EST # <u> </u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT24/12	OCT30/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT24/12 18.49

REP: TO ROSE
FR NIKKI
OK'D M4 SEE LINE 47-48
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	S		1000A-400P	30		\$4,250.00	10/27	10/27	0		SAT	0
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-42												
47	A		1200N-400P	30		\$4,100.00	10/27	10/27	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : ADJUST RATE TO LTR CARD. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT27 ON LINE-41 FOR 1 SPOT/WK												
48	A		130A-230A	30		\$150.00	10/27	10/27	1		SAT	1
PROGRAM : TMZ WEEKEND ORD COM1 : ADJUST RATE TO LTR CARD. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 47-48												

REP HEADLINE# 6115582 TRF# 472837
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 18.49
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M4	OK'D		BUY#41									
			MISSED: SAT/1000A-400P				OCT27		30S	\$4,250.00	(OCT24/12)	
			OFFER: SAT/1200N-400P				OCT27		30S	\$4,100.00	PLS ADVISE.	
			& SAT/130A-230A				OCT27		30S	\$150.00		
			CMT: ADJUST RATE TO LUR CARD. SEE MG. PRE-BOOKED PLS APPROVE.									

OCT/12 32760.00 NOV/12 17090.00

CONTRACT TOTAL 49850.00
 TOTAL SPOTS 58

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0% KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

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<u>Product</u> NRSC 2012		
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<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
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		See MG 8.6, 8.7										
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
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	5	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 8.6, 8.7										
	6	KVVU	10/26/12-10/26/12	The Dr.Oz Show	4-5p	-----F----	:30		\$500.00	NM		
	Ⓜ	MG for 9.3, 8.5, 8.3										
	7	KVVU	10/26/12-10/26/12	More M-F 9-10a	M-F 9a-10a	-----F----	:30		\$300.00	NM		
	Ⓜ	MG for 9.3, 8.5, 8.3										
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 8.6, 8.7										
Totals											57	\$49,850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	35	\$32,760.00	\$27,846.00
10/29/12 - 10/30/12	22	\$17,090.00	\$14,526.50
Totals	57	\$49,850.00	\$42,372.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 18.51

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME JESSICA MURRAY

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6115582

	CLASS: NATL.	LOCAL	REGIONAL
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99	1	1	1
100	1	1	1

EST#

COMMENTS: (LINE, ORDER, INVOICE)

1

CO-OP BILLING NEEDED

DATE OCT23/12 18.51

TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

PROGRAM : DR OZ

500P-530F

PROGRAM : 5P NEWS

45 A 400P-500P

PROGRAM : DR OZ
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE.

THIS IS A MAKE-GOOD FOR OCT24 ON LINE-9 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-8 FOR 2 SPOTS/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 18.51
 *** KVVU-TV ***
 REP HEADLINE# 6115582 TRF# 472837
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

46	A		900A-1000A	30		\$300.00	10/26	10/26	1		FRI	1
PROGRAM : MORE ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 45-46 STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#9	MISSED:W-F/500P-530P				OCT24		30S	\$350.00	(OCT23/12)	
		BUY#8	W-F/400P-500P				OCT24(2/WK)		30S	\$225.00		
			OFFER:FRI/400P-500P				OCT26		30S	\$500.00	PLS ADVISE.	
			& FRI/900A-1000A				OCT26		30S	\$300.00		
CMT:SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE.												

OCT/12 32760.00 NOV/12 17090.00
 CONTRACT TOTAL 49850.00
 TOTAL SPOTS 57

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE